## SBM3202 – Leadership and Governance

<table>
<thead>
<tr>
<th>UOS CODE</th>
<th>UOS NAME</th>
<th>CREDIT POINTS</th>
<th>STATUS</th>
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<tbody>
<tr>
<td>SBM3202</td>
<td>Leadership and Governance</td>
<td>6</td>
<td>Core</td>
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### SUMMARY
This Unit introduces and explores the major concepts and perspectives in Leadership & Governance. In order to succeed in today’s professional world it is as important to be aware and understand the dynamics that influence organizational life as it is to possess technical and task oriented skills. People at different levels in organizations are expected to lead, inspire and energize their colleagues, departments and whole organizations. As the environment in which organizations operate rapidly changes, new forms of leadership and governance emerge. These trends and their implications will be analysed and discussed in class.

### COURSE CONVENOR/COURSE TUTOR
- TBA

### ASSOCIATED HIGHER EDUCATION AWARD
- Bachelor of Business

### STUDENT WORKLOAD

<table>
<thead>
<tr>
<th>No. timetabled hours per week</th>
<th>No. personal study hours per week</th>
<th>Total workload hours per week</th>
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<tbody>
<tr>
<td>5</td>
<td>5</td>
<td>10</td>
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Additional English language support: _ hours per week

### PRE-REQUISITE (course name)
- SBM3106 Fundamentals of management

### OTHER RESOURCES REQUIREMENTS
- Nil

### SUBJECT WEIGHTING
- Subject credit points – 6 credit point
- Total course credit points - 144 credit point

### MODES OF DELIVERY
- E-learning (online)
- Face-to-face on site
- Distance/independent learning (untimetabled)
- Full-Time
- Part-Time

### LEARNING OUTCOMES FOR SUBJECT
1. Identify and critically assess the different theories of leadership.
2. Describe how leadership theory is practically applied in a business setting.
3. Describe and discuss the role of ‘vision’ in contemporary business, and the difference between leadership and management.
4. Identify and assess the individual qualities and attributes that constitute both good and bad leadership.
5. Demonstrate an understanding of the values and ethics of leadership.
6. Describe the Australian corporate regulatory framework and its key features, structures, and bodies.
7. Identify the principles of good governance.
8. Identify and describe the roles, functions, duties, responsibilities, and obligations of directors and corporate officers.
9. Demonstrate an understanding of how good governance can mitigate business risk.
10. __Additional learning outcomes__

### ASSESSMENT TASK

<table>
<thead>
<tr>
<th>TYPE</th>
<th>WHEN ASSESSED – YEAR SESSION AND WEEK</th>
<th>WEIGHTING</th>
<th>LINKED LEARNING OUTCOMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practical exercise – Leadership profile</td>
<td>The Leadership Profile is required by the end of week five</td>
<td>20%</td>
<td>4 and 5</td>
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Practical exercises assess students’ ability to apply theoretical learning to practical, real world situations. In this assessment students must develop a profile of a business leader. The profile should:
- Identify the leader and the organisations he or she has been associated with.
- Identify the qualities or characteristics that have distinguished the leader.
- Include examples of some of the initiatives for which the leader has become known.
- Critically explore and list any perceived deficiencies of criticisms of the leader.
- The profile must be presented as a formal report.
### Essay

**Essay**

Essays test a student’s ability to assess information, formulate arguments, and critically evaluate different alternatives to issues or problems.

In this assessment students must write a 3000-word essay on one of the following topics:
- How do ethics contribute to effective leadership?
- The role and importance of vision in effective leadership
- How does effective leadership contribute to competitive advantage?

The precise wording and scope of the essay should be discussed and agreed with the unit coordinator by the end of week three.

The essay is required by the end of week 9.

| 40% | 1,2,3 and 4 |

### Case study analysis

**Case study analysis**

Case studies test students’ understanding of concepts presented in weekly lectures and tutorials by researching and analysing real life situations.

In this assignment students must identify and analyse the governance practices and structures of a contemporary business organisation.

The case study should describe:
- The nature of the business
- The governance structures, processes, and policies it has in place
- Whether the governance structures and policies reflect regulatory requirements
- The corporate officers and their roles as described in public documentation
- How the organisation addresses and mitigates risk.

The case study report should be approximately 2500 words.

The case study report is required in the final week of lectures.

| 40% | 6,7,8 and 9 |

### Prescribed for the Course

**Printed Materials**

Extensive lectures notes, case study material and other information will be provided online as part of this course.

**Selected References**

Prescribed text
<table>
<thead>
<tr>
<th>WEB SITES</th>
<th>Online useful sources of references are:</th>
</tr>
</thead>
</table>
| No single Web site presents all the necessary knowledge that students need to learn and apply. However, opposite are some useful sites to visit. | Allens: Service – Corporate Governance  
Australian Institute of Company Directors  
Australian Stock Exchange – Corporate Governance  
Australasian Legal Information Institute  
http://www.austlii.edu.au |