### SBM3204 – Sustainability and Business Ethics

<table>
<thead>
<tr>
<th>UOS CODE</th>
<th>UOS NAME</th>
<th>CREDIT POINTS</th>
<th>STATUS</th>
</tr>
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<tbody>
<tr>
<td>SBM3204</td>
<td>Sustainability and Business Ethics</td>
<td>6</td>
<td>Core</td>
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**SUMMARY**

Effective leaders must understand how the success of their organizations is intertwined with broader ethical and social issues. And they must recognize that sustainable economic growth is not possible without considering the needs and demands of broader society. The purpose of the course is to acquire some practical business skills: the ability to identify the ethical dimensions of business problems, the ability to make practical, reasoned decisions when faced with ethical dilemmas, and the ability to justify those decisions in language that is both clear and persuasive. General Managers need to understand the factors that drive business value when dealing with these concerns. Corporate social responsibility is good for business and focuses on how leaders can balance the needs of their organizations with responsibilities to key constituencies. Focusing on the social, reputational, and environmental consequences of corporate activities, students will learn how to make difficult choices, promote responsible behaviour within their organizations, and understand the role personal values play in developing effective leadership skills.

**COURSE CONVENOR**

TBA

**ASSOCIATED HIGHER EDUCATION AWARD**

- Bachelor of Business

**STUDENT WORKLOAD**

<table>
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<tr>
<th>No. timetabled hours per week</th>
<th>No. personal study hours per week</th>
<th>Total workload hours per week</th>
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<tr>
<td>5</td>
<td>5</td>
<td>10</td>
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Additional English language support: ___ hours per week

**PRE-REQUISITE**

Nil

**OTHER RESOURCES REQUIREMENTS**

Nil

**SUBJECT WEIGHTING**

- Subject credit points – 6 credit point
- Total course credit points - 144 credit point

**MODES OF DELIVERY**

- E-learning (online)
- Face-to-face on site
- Distance/independent learning (untimetabled)
- Full-Time
- Part-Time

**LEARNING OUTCOMES FOR SUBJECT**

1. Describe and discuss key ethical theories and their application in the business environment.
2. Describe and discuss the concept of business sustainability, its development, and the context in which it operates.
3. Describe and discuss the concept of ‘triple bottom line accounting’.
4. Demonstrate an understanding of concepts such as ethics, morals, and values.
5. Identify examples of ethical business dilemmas and the ways they might be overcome.
6. Demonstrate an understanding of community and stakeholder expectations with regards to sustainability.
7. Describe and discuss the relationship between sustainable business practice and competitive advantage.

**ASSESSMENT TASK**

<table>
<thead>
<tr>
<th>TYPE</th>
<th>WHEN ASSESSED – YEAR, SESSION AND WEEK</th>
<th>WEIGHTING</th>
<th>LINKED LEARNING OUTCOMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case study report – Portfolio of ethical and sustainable business practice</td>
<td>The case study report is required by the end of week five.</td>
<td>20%</td>
<td>3, 4, 5, 6 and 7</td>
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include demonstrations of environmental responsibility, good governance practice, or other ethical or community-oriented behaviours.

The portfolios should be presented as formal reports (approx. 2000 words) including a description of the business and an analysis of the subject corporate behaviour.

<table>
<thead>
<tr>
<th>Essay</th>
<th>The essay is required by the end of week 10.</th>
<th>30%</th>
<th>2.4,6 and 7</th>
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Essays test a student’s ability to assess information, formulate arguments, and critically evaluate different alternatives to issues or problems.

In this assessment students must write a 2500-word essay on a topic relating to corporate business ethics. Essays might focus on:

- The role of the leader in the promotion of ethical business conduct
- Community expectations and grass roots movements
- How ethical business operations and sustainable practice can lead to competitive advantage

The precise wording of the essay should be confirmed with the unit coordinator by the end of week three.

<table>
<thead>
<tr>
<th>Final examination</th>
<th>The examination is conducted in week following the final week of lectures.</th>
<th>50%</th>
<th>1 - 7</th>
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Examinations assess students’ understanding and comprehension of theoretical and practical knowledge presented throughout the unit.

The unit’s final examination will be a three-hour closed book exam and will include a series of multiple choice questions and short answer problem solving exercises.

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<thead>
<tr>
<th>PRESCRIBED FOR THE COURSE</th>
<th>SELECTED REFERENCES</th>
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<tr>
<td>PRINTED MATERIALS</td>
<td></td>
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Extensive lectures notes, case study material and other information will be provided on-line as part of this course.

Prescribed text
**WEB SITES**

No single Web site presents all the necessary knowledge that students need to learn and apply. However, opposite are some useful sites to visit.

<table>
<thead>
<tr>
<th>Online useful sources of references are:</th>
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| Australian Centre for Corporate Social Responsibility  
| Australian Institute of Company Directors (AICD)  
  www.companydirectors.com.au |
| Eldis Corporate Social Responsibility Resource Guide  
  http://www.eldis.org/CSR/ |
| Governance and Corporate Social Responsibility Research Unit  
| St James Ethics Centre  
| Sustainable Tourism Cooperative Research Centre  
  http://crttourism.com.au |