

## BUS2003 Sustainability & Ethics

### Unit Description

Effective leaders must understand how the success of their organisations is intertwined with broader ethical and social issues. They must recognise that sustainable economic growth is not possible without considering the needs and demands of broader society. The purpose of this unit is to teach students some practical business skills: the ability to identify the ethical dimensions of business problems, the ability to make practical, reasoned decisions when faced with ethical dilemmas, and the ability to justify those decisions in language that is both clear and persuasive.

Managers need to understand the factors that drive business value when dealing with these concerns. Corporate social responsibility is good for business and focuses on how leaders can balance the needs of their organisations with their responsibilities to key constituencies. Focusing on the social, reputational, and environmental consequences of corporate activities, students will learn how to make difficult choices, promote responsible behaviour within their organisations, and understand the role personal values play in developing effective leadership skills.

<b>Credit Points</b>	6 credit points
<b>Duration</b>	12 weeks (10 teaching weeks and 2 revision and assessment weeks)

### Unit Learning Outcomes

On successful completion of this unit, students will be able to:

1. Demonstrate an understanding of ethics with a focus on business.
2. Evaluate organisational values that support ethical decision making.
3. Analyse implications of social and public pressure on ethical behaviour and sustainability in organisations.
4. Identify and respond to ethical dilemmas that threaten organisations and individuals in the workplace.
5. Apply key principles and strategies to promote corporate responsibility within an organisation and to broader audiences.