

SBM3204 Sustainability and Ethics

Unit Description

Effective leaders must understand how the success of their organisations is intertwined with broader ethical and social issues. And they must recognise that sustainable economic growth is not possible without considering the needs and demands of broader society. The purpose of this unit is to teach students some practical business skills: the ability to identify the ethical dimensions of business problems, the ability to make practical, reasoned decisions when faced with ethical dilemmas, and the ability to justify those decisions in language that is both clear and persuasive.

Managers need to understand the factors that drive business value when dealing with these concerns. Corporate social responsibility is good for business and focuses on how leaders can balance the needs of their organisations with responsibilities to key constituencies. Focusing on the social, reputational, and environmental consequences of corporate activities, students will learn how to make difficult choices, promote responsible behaviour within their organisations, and understand the role personal values play in developing effective leadership skills.

Unit Learning Outcomes (ULOs)

On successful completion of this unit, students will be able to:

- [ULO1] Demonstrate an understanding on regulations, the law and business ethics in organisations.
- [ULO2] Demonstrate an understanding of the organisational values that support ethical decision making.
- [ULO3] Evaluate the implications of social and public pressure for ethical behaviour in organisations.
- [ULO4] Identify and respond to ethical dilemmas that threaten the organisation and industry.
- [ULO5] Promote an organisation's corporate responsibility through values internally and to stakeholders in the media.

Summary

Credit Points	6
Courses	DipBIS, BBUS, BBIS
Total Credit Points	DipBIS: 48 credit points; BBUS: 144 credit points, BBIS: 144 credit points
Pre-Requisites	N/A
Co-Requisites	N/A
Other Requirements	N/A
Unit Level	Core
Duration	14 weeks (12 teaching weeks; 1 final assessment week; no exam)
Mode of Delivery	On-campus face-to-face
Assessment	Quiz: 10%; Critical review: 30%; Debate: 30%; Examination: 30%
Prescribed Textbook	Ferrell, O.C., Fraedrich, John and Ferrell Linda (2017) Business Ethics: Ethical Decision Making and cases, Eleventh Edition, Cengage Learning publishers

Expected student workload	Students should expect to spend approximately 8.5 hours per week over 14 weeks on learning activities for this unit. This includes time spent attending scheduled classes, undertaking private study, preparing assessments, and completing examinations.
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