

## BUS6002 Enterprise Operations Management

### Unit Description

This unit introduces students to the fundamentals of operations management. Operations management deals with the processes that organisations use to create value for their customers/clients. The aim of this unit is to provide students with a range of concepts that can be applied to understanding and analysing operations processes of any organisation. Students will gain understanding of operations terminology, be able to contribute to key operations debates, and be able to see the operations of an organisation from a strategic context.

<b>Credit Points</b>	8 credit points
<b>Duration</b>	12 weeks (10 teaching weeks and 2 revision and assessment weeks)

### Unit Learning Outcomes

On successful completion of this unit, students will be able to:

1. Articulate the role of operations in driving business competitiveness and strategic advantage.
2. Evaluate key considerations in product and service design, including cost, quality, and customer needs.
3. Explain supply chain management principles, including procurement, logistics, and risk management.
4. Examine quality control and forecasting techniques to ensure continuous improvement and customer satisfaction.
5. Collaborate with others to develop strategies for capacity planning, facility layout, work system design, and scheduling to enhance operational performance.