

Unit Code and Title	PRJ6001 Applied Project
Courses	Core: Master of Project Management and Business
Duration	12 weeks (10 teaching weeks; 1 study week; 1 final assessment week)
AQF Level	9
Student Workload	Students should expect to spend approximately 13 hours per week over 12 weeks (totalling approximately 150 hours) on learning activities for this unit.
Essential Requirements	None
Mode of Delivery	Online/ On-Campus
Pre-Requisites	PRJ5106, PRJ5003
Co-Requisites	None

Unit description

In *PRJ6001 Applied Project* students carry out a project that requires them to identify an applied problem, justify an approach to addressing the problem, implement a project to solve the problem and evaluate outcomes. The unit requires students to integrate and apply skills and knowledge learned throughout the course and fosters the development of evidence-based practice in project management methodologies. Appropriate topics for applied project include preparing a business plan for a new start-up venture or product, conducting a research study evaluating the feasibility of a process change; undertaking a strategic analysis of a business model; preparing a project plan for a corporation expanding, downsizing or re-locating; analysis of protocols in use at a health service; preparing a strategic response to a predictable threat (e.g., response of a retailer to online competition); project plan for the development and implementation of a strategic information and / or financial system for a small business. The project output may be a report, model or an artefact.

Learning outcomes

On successful completion of this unit, students will be able to:

- ULO1** Identify a specific project or business problem and formulate an appropriate research question or project.
- ULO2** Critically review existing related work in the chosen area to support a conceptual framework for undertaking the project and selecting an appropriate approach to address the problem.
- ULO3** Formulate and present a proposed design solution for the identified project, business problem or research question.
- ULO4** Select and apply an appropriate approach to solve the problem.
- ULO5** Evaluate the outcome and present the findings in the form of a research report, business case, or artefact as appropriate.
- ULO6** Critically reflect on professional practice applying an integrated perspective of the role of project management in organisations.