

## **SBM2106 Organisational Behaviour and Internal Communication**

### **Unit description**

SBM2106 Organisational Behaviour and Internal Communication will provide a basic grounding in the theory and practice of internal communication integrated with studies of organisational behavior in contemporary organisations. The aim is to cover the myriad of situations that exist in contemporary organisations.

This unit is a core unit in the MBA program.

### **Learning outcomes**

On successful completion of this unit, students will be able to:

- [ULO1] Demonstrate an understanding of the principles of organisational behaviour and determine organisational behaviour best practice.
- [ULO2] Design and apply organisational systems and internal communication processes.
- [ULO3] Monitor and evaluate organisational dynamics.

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## Summary

Credit Points	6
Courses	MBA
Total Credit Points	MBA: 69 credit points
Pre-Requisites	nil
Co-Requisites	nil
Other Requirements	nil
Unit Level	Core
Duration	One semester
Mode of Delivery	On-campus face-to-face, on-line
Assessment	Unit project – Part A: 15%; Mid-semester test: 20%; Unit project – Part B: 15%; Unit Project – Part C: 15%; Viva voce; 15%. Examination: 20%
Prescribed Textbook	No prescribed text book
Expected student workload	Four hours timetabled classes and four hours personal study