

BUS3100 Industry Project

Unit Description

This Industry Project unit will give students the opportunity to put their research skills towards an industry problem. Students will build their skills in giving professional presentations, applying research to develop project outcomes, report writing and reflecting on the development of employability skills. Students will be responsible for sourcing their Industry Project placement. In this unit, students will be supported by an academic supervisor to develop a project plan, presentation and written report.

Credit Points	6 credit points
Duration	12 weeks (10 teaching weeks and 2 revision and assessment weeks)

Unit Learning Outcomes

On successful completion of this unit, students will be able to:

1. Identify skills and capabilities that intersect effectively with the needs of industry.
2. Apply and practice good communication skills in the workplace setting.
3. Reflect and evaluate on experiences that might lead to future employment.
4. Report research findings in written and verbal forms.
5. Demonstrate and apply research skills to complete a project.