

## **SBM3106 Fundamentals of Management**

### **Unit Description**

This unit aims to provide an extensive theoretical and practical foundation for understanding real-world management practices, focusing on the relationship to organisations and business processes.

### **Unit Learning Outcomes (ULOs)**

On successful completion of this unit, students will be able to:

- [ULO1] Critically analyse management practices in the Australasian context.
  - [ULO2] Critically analyse the values, social and ethical responsibilities of management theories in a global context.
  - [ULO3] Critically analyse the nature of effective decision making, goal setting and planning strategies employed by managers.
  - [ULO4] Evaluate various motivational and leadership theories and explain the benefits derived from their application in organisations.
  - [ULO5] Evaluate control systems and processes for achieving effective change in organisations.
- Demonstrate an understanding of individual and group behaviour in the context of organisations and their environment.

### **Summary**

Credit Points	6
Courses	DipBUS, BBUS
Total Credit Points	DipBUS: 48 credit points, BBUS: 144 credit points
Pre-Requisites	N/A
Co-Requisites	N/A
Other Requirements	N/A
Unit Level	Core
Duration	14 weeks (12 teaching weeks; 1 study week; 1 final assessment week)
Mode of Delivery	On-campus
Assessment	Quiz: 10%; Case study: 30%; Critical review: 20%; Examination: 40%
Prescribed Textbook	Robins, S, Coulter, M, & DeCenzo, D, 2017, Fundamentals of Management: Essential Concepts and Applications, Student Value Edition, 10th Edition, Pearson, London.
Expected student workload	Students should expect to spend approximately 8.5 hours per week over 14 weeks on learning activities for this unit. This includes time spent attending scheduled classes, undertaking private study, preparing assessments, and completing examinations.