



## Credit Transfer Agreement between ECA College and Asia Pacific International College

**Valid from 1 January 2026 to 31 December 2027**

On successful completion of **one (1) of the courses** listed in the table below at **ECA College**, a student is eligible for entry into **Bachelor of Business** at **Asia Pacific International College (APIC)** with credit worth 48 credit points transferred towards their degree.

<b>Entry Pathway Course</b>	Diploma of Business Diploma of Leadership and Management Advanced Diploma of Leadership and Management Diploma of Marketing and Communication Certificate IV in Marketing and Communication
<b>Completion date range</b>	Within the last 10 years
<b>Destination Course</b>	Bachelor of Business
<b>Block credit guaranteed</b>	48 credit points (8 units)
<b>Remaining credit points</b>	96 credit points
<b>Authorised by Dean (Academic)</b>	 <b>Associate Professor Michelle Cavaleri</b>
<b>Responsible Officer (Course Coordinator)</b>	 <b>Dr Jenny Katis</b>
<b>Date of agreement</b>	6 November 2025
<b>Duration of agreement</b>	This arrangement will remain in effect for two (2) years, unless it is withdrawn by Asia Pacific International College.

The conditions of this Agreement are as follows:

1. This Agreement provides for credit transfer for students who have successfully completed the following units of study, which comprise the courses named below at ECA College.

*Diploma of Business (BSB50120)*

BSBSUS511	Develop workplace policies and procedures for sustainability
BSBCRT511	Develop critical thinking in others
BSBXCM501	Lead communication in the workplace
BSBFIN501	Manage budgets and financial plans
BSBOPS501	Manage business resources
BSBMKG543	Plan and interpret market research
BSBOPS503	Develop administrative systems
BSBSTR501	Establish innovative work environments
BSBTWK503	Manage meetings
BSBMKG541	Identify and evaluate marketing opportunities
BSBSTR502	Facilitate continuous improvement
BSBCRT512	Originate and develop concepts

*Diploma of Leadership and Management (BSB50420)*

BSBCMM511	Communicate with influence
BSBPEF502	Develop and use emotional intelligence
BSBLDR523	Lead and manage effective workplace relationships
BSBCRT511	Develop critical thinking in others
BSBTWK502	Manage team effectiveness
BSBOPS502	Manage business operational plans
BSBOPS504	Manage business risk
BSBCRT512	Originate and develop concepts
BSBPEF501	Manage personal and professional development
BSBOPS505	Manage organisational customer service
BSBTWK503	Manage meetings
BSBWHS521	Ensure a safe workplace for a work area

*Advanced Diploma of Leadership and Management (BSB60420)*

BSBSTR601	Manage innovation and continuous improvement
BSBCRT611	Apply critical thinking for complex problem solving
BSBOPS601	Develop and implement business plans
BSBLDR602	Provide leadership across the organization

BSBLDR601	Lead and manage organisational change
BSBMKG624	Manage market research
BSBTWK601	Develop and maintain strategic business networks
BSBHRM614	Contribute to strategic workforce planning
BSBPMG634	Facilitate stakeholder engagement
BSBSTR602	Develop organisational strategies

*Diploma of Marketing and Communication (BSB50620)*

BSBMKG552	Design and develop marketing communication plans
BSBPMG430	Undertake project work
BSBMKG541	Identify and evaluate marketing opportunities
BSBMKG542	Establish and monitor the marketing mix
BSBMKG555	Write persuasive copy
SIRXMKT006	Develop a social media strategy
BSBMKG553	Develop public relations campaigns
BSBMKG545	Conduct marketing audits
BSBOPS505	Manage organisational customer service
BSBFIN501	Manage budgets and financial plans
BSBMKG546	Develop social media engagement plans
BSBMKG543	Plan and interpret market research

*Certificate IV in Marketing and Communication (BSB40820)*

BSBWRT411	Write complex documents
BSBCMM411	Make presentations
BSBMKG433	Undertake marketing activities
BSBCRT412	Articulate, present and debate ideas
BSBMKG439	Develop and apply knowledge of communications industry
BSBMKG435	Analyse consumer behaviour
BSBMKG438	Implement and monitor advertising production
BSBOPS404	Implement customer service strategies
BSBMKG434	Promote products and services
BSBESB404	Market new business ventures
FNSACC412	Prepare operational budgets
BSBMKG442	Conduct emarketing communications

- Credit will be granted towards a maximum of eight (8) specific units in the Bachelor of Business at APIC, as outlined in the table below.

Unit Code	Unit Name	Unit Type	Credit Points
BUS1001	Professional Development and Business Communication	Core	6
BUS1002	Fundamentals of Management	Core	6
BUS1004	Foundations of Accounting	Core	6
BUS2003	Sustainability and Ethics	Core	6
BUS2004	Human Resource Management	Core	6
BUS2006	Marketing and Sales Management	Core	6
BUS2007	Entrepreneurship and Innovation	Core	6
BUS2008	Strategic Planning	Core	6

3. Credit cannot be granted for courses or units completed more than ten (10) years before the commencement date of the APIC course.
4. APIC reserves the right to specify course components, including course content and core graduate attributes, required for course completion. Any substantial modifications will be communicated to ECA College with reasonable notice, ensuring minimal disruption to enrolled students.
5. This Agreement shall remain in effect from 01/01/2026 until 31/12/2027. Either party may terminate the Agreement by providing six (6) months written notice to the other party. Students who have commenced their studies at APIC prior to the termination notice will be guaranteed the right to complete their enrolled award under the existing terms.
6. In the event of significant changes to course structure, institutional status, or accreditation of either ECA College or APIC, the initiating party shall:
  - a) Provide immediate written notification to the other party
  - b) Commence a comprehensive review of this Agreement within thirty (30) days of the change
  - c) Propose amendments to ensure continued alignment of educational objectives
7. ECA College may display the APIC logo and information pertaining to this Agreement on its web page and in official marketing material during the period of the Agreement following notification to and approval from APIC.